Privacy Policy for My Three Keys Safety App

Effective Date: August 13, 2026

This Privacy Policy explains how My Three Keys ("we," "us," or "our") collects, uses, discloses, and protects your information when you use the My Three Keys mobile safety application on the Apple App Store and Google Play (the "App"). By using the App, you agree to the collection and use of information in accordance with this policy.

1. Information We Collect

To provide you with location-sharing, premium features, and emergency safety tools, we collect the following data:

- **Precise Geolocation:** With your explicit permission, the App collects real-time location data to power your safety tracking, during an active event even when the App is closed.
- **Personal Information:** Account details you provide, such as your name, email address, and phone number.
- **Emergency Contacts:** Names, email addresses and phone numbers of the friends or family you choose to notify during an emergency (your “Trusted Contacts”).
- **Financial and Transaction Data:** When you subscribe or make in-app purchases, transaction details (such as purchase history, active subscriptions, and receipt validation tokens are processed). *We do not collect or store your credit card or billing details directly.*
- **Device & Usage Data:** Information about your mobile device, IP address, and how you interact with the App.

2. How We Use Your Information

We use your collected information to:

- Share your location and event information with your Trusted Contacts when an alert is triggered. • Manage, process, and validate your subscriptions and in-app purchases.
- Send you push notifications regarding safety alerts, account status, or billing reminders. • Respond to your customer support requests.

3. Third-Party Service Providers & Data Sharing

We **do not** sell or share your personal data, including mobile numbers, to any third-party for marketing or promotional purposes. To provide core app functionality and billing, we partner with trusted service providers who process your data under strict confidentiality agreements:

- **Apple App Store & Google Play Billing:** All in-app purchases and subscriptions are handled directly by Apple and Google. These platforms process your financial information securely according to their own privacy policies. We only receive confirmation of payment success or renewal status. Apple Store

Privacy Policy, Google Privacy & Terms.

- **Infrastructure & Hosting Providers:** We utilize secure cloud hosting, data storage, user authentication, and system communication infrastructure partners to host our services, manage authentication, and securely deliver critical transactional safety notifications. These service providers are bound by strict contractual obligations to keep personal information confidential and use it only for the purposes for which we disclose it to them.
- **Mobile Information Sharing Exception:** Notwithstanding any other provision in this policy, no mobile phone numbers, text messaging originator opt-in data, or consent information collected through our services or mobile applications will be shared, sold, or rented to any third parties, affiliates, partners, or service providers under any circumstances.
- **Legal Obligations:** We may disclose your data if required by law or to protect the safety of our users and the public.

4. Your Choices & Controls

You have full control over your data and financial commitments:

- **Location Services:** You can disable location tracking at any time through your device settings. However, this will disable one of the App's core safety features and impair the App's ability to function appropriately.
- **Subscription Management:** Subscriptions must be managed or cancelled directly through your Apple ID or Google Play Account settings.
- **Data Deletion:** You can delete your account and associated data directly through the settings menu in the App.

5. Data Security

We implement industry-standard administrative, technical, and physical security measures to protect your personal information from unauthorized access, alteration, or destruction. All data is encrypted in transit and at rest. However, event information will be shared with your Trusted Contact in the event of a missed check-in.

6. Children's Privacy

Our App is not intended for use by children under the age of 13. We do not knowingly collect personal identifiable information from children under 13.

7. Changes to This Policy

We may update our Privacy Policy from time to time. We will notify you of any changes by posting the new Privacy Policy on this page and updating the "Effective Date" at the top.

8. SMS Messaging

My Three Keys will send SMS messages in the event of a missed check-in or in the event of application notices or updates. Users and trusted contacts can respond **"STOP" to unsubscribe or "HELP" for assistance**. Standard message and data rates may apply.

A. Mobile Information Sharing and Privacy

No mobile information or phone numbers collected through our services or mobile applications will be shared, sold, or rented to third parties, affiliates, or partners for marketing or promotional purposes. All the above categories exclude text messaging originator opt-in data and consent; this information will not be shared with any third parties under any circumstances.

B. Program Description and Consent

By manually inputting a phone number into the My Three Keys application or platform, users may initiate security notifications or invitations to designated contacts. For emergency tracking and safety alerts to be active, the recipient must explicitly consent by replying "YES" to an automated text invitation. Message frequency varies based on user safety settings and real-time alert triggers.

C. Opt-Out and Support

You can cancel the SMS service at any time. Text “STOP” to the number sending the alerts. After you send the SMS message “STOP” to us, we will send you an SMS message to confirm that you have been unsubscribed. After this, you will no longer receive SMS messages from us. If you want to join again, reply with the keyword START or UNSTOP to resubscribe and resume receiving safety alerts. For help or support, you can reply “HELP” or contact our customer support team directly at support@mythreekeys.com.

D. Fees and Charges

Message and data rates may apply for any messages sent to you from us and to us from you. If you have any questions about your text plan or data plan, it is best to contact your wireless provider.

9. Contact Us

If you have any questions or suggestions about our Privacy Policy, please contact us at **support@mythreekeys.com**.